

Trausti Osvaldsson

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Hellotrausti.com

SUMMARY OF QUALIFICATIONS

- Diverse background with experience in both marketing and IT.
- Skills: Excel, Word, PowerPoint, Access, SQL Server, Visio, Wix, HTML, Figma.

WORK HISTORY

Consultant, Habitat For Humanity of Ventura County Ventura, CA May 2023-Present

- Conducted in-depth analysis of the client's existing website, identified pain points and areas for improvement, and recommended effective solutions.
- Advised clients on strategic business expansion opportunities, including market research, competitor analysis, and identifying potential target markets.
- Conducted feasibility studies and prepared comprehensive business expansion plans, encompassing market entry strategies, financial projections, and risk assessment.
- Evaluated potential properties for purchase or rental, analyzing market trends, property values, and rental yields to provide informed recommendations.
- Utilized financial models and investment analysis techniques to assess the profitability and long-term viability of property acquisition or rental options.
- Maintained strong client relationships through regular communication, providing ongoing support and guidance throughout the consulting engagement.

Assesst Management Intern , AmaWaterways Calabasas, CA July 2022- March 2023

- Lead a project to create an internal training module for a new sales offer.
- Organized marketing collateral so that images and videos were easier to find.
- Advised AmaWaterways on improvements to their Data Asset Management system could be improved, and changes that needed to be made.
- Restructured organizational hierarchies for their Data Asset Management system to optimize search results.
- Worked with cross functional teams to complete a project.

Bookkeeper, Sprouts Farmers Market Granada Hills, CA September 2021-July 2022

- Used Excel to maintain accurate and up-to-date financial records by recording daily transactions, including sales, purchases, and expenses.
- Generated and distributed financial reports, such as income statements, balance sheets, and cash flow statements, to support management decision-making.
- Collaborated with external auditors during financial audits, providing necessary documentation and explanations to facilitate the audit process.

EDUCATION

California Lutheran University

Thousand Oaks, CA

M.B.A. Degree in Information Technology

August 2023

University of California, San Diego

San Diego, CA

B.A. Degree in Political Science: Public Law

June 2021

ACTIVITIES/ AWARDS

- Awarded 'Best Team' during the 2023 New Venture Fair, where nearly 70 teams competed in creating a new business start up to industry experts.